

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.67

SPRING 1941

LIBRARY

RECEIVED

★ APR 10 1941 ★

U. S. Department of Agriculture

**New Dwarf Fruit Trees**

**Bearing-Age Trees With Fruit Buds**

**Everbearing Strawberries**

**The American Smoke Tree**

**New Colorful Roses**

**New Phlox, New Mums**

**And Other Beautiful Trees And Plants**



**STERN'S NURSERIES**

**GENEVA, NEW YORK**



## NEW DWARF FRUIT TREES

Dwarf Fruit Trees are ideal ornamental plants, combining beauty and utility in a most delightful way. They grow no taller than a man can reach, and produce extra large, delicious fruit.

According to the latest records at the New York State Agricultural Experiment Station, Geneva, N. Y., more than half the Apple Trees, budded on dwarfing Malling rootstocks

### WILL BEAR FRUIT THE FIRST YEAR PLANTED,

and the rest will surely fruit the second year.

Since those records were published, and visitors at Geneva saw the small trees last fall, loaded with delicious fruit, there is a steadily growing interest in such trees.

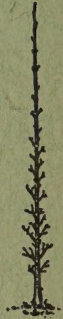
We are one of the few nurseries supplying Dwarf Apple Trees guaranteed to be budded on Malling rootstocks which insure dwarf habit and early yields.



## DWARF VERTICAL CORDONS

Vertical Cordons are Espalier Trees which require a minimum of space, and will create a striking effect. They can be planted 2 ft. apart, and are most attractive when used as a border along a walk or a wall. Vertical Cordons have become the most popular garden type of tree in Europe, and they are now available in America. A dozen or more trees can be planted in the same space that a single Standard fruit tree would require. We have Dwarf Apple and Pear Vertical Cordons.

Vertical Cordons are easy to care for. Directions will be included in each shipment.



## FAN-SHAPED ESPALIER TREES



Fan-shaped Espalier Trees make a beautiful decoration for the side of your home or garage. They need no more room or care than a Climbing Rose, are a never ending point of interest, and will supply your table with delicious fruit.

Any home having a wall which has been neglected can now turn that portion of the home grounds into a little orchard with but very little expense.

We have Fan-Shaped Sour Cherries and Peach Trees.

## WHAT TO PLANT: DWARF OR STANDARD FRUIT TREES?

Dwarf Fruit Trees should be preferred where space is limited. They are the ideal garden-type of tree for city and suburban homes while Standard Fruit Trees should be planted where sufficient space is available, and in commercial orchards.

## BEST SIZES AND GRADES TO PLANT

Standard Fruit Trees are listed in various sizes. Which should be preferred?

Our 20 years of experience in the nursery business leads us to advise you to plant only the best grades. It pays better to plant a few large trees instead of twice as many small, inferior trees.

Fruit Trees are an investment for decades, and sometimes for generations. The purchase price of a fruit tree does not mean much when you realize that 1 or 2 bushels of fruit will pay for it.

Therefore, plant a few trees of the best grades each year, such as trees of Bearing-Age or the 2-year Extra Heavy size. Both grades are offered at prices which are unusually low for that quality.





Both the same age—a 2 year old Miss beside a 2 year old Dwarf apple tree.

Courtesy H. B. Tukey

## APPLES

	Each	Per 3	Per Doz.
Dwarf Trees, 2 year, 4 to 5 ft.....	\$ 1.50	\$ 4.00	\$15.00
" Vertical Cordons, 2 year, 4 to 5 ft.....	1.50	4.00	15.00
Standard Trees, Bearing-Age, 6 to 8 ft., with Fruit Buds....	1.25	3.50	12.50
" " 2 year, 5 to 7 ft., Extra Heavy.....	.75	2.00	7.50
" " " 5 to 6 ft., Orchard Size, Large....	.50	1.35	5.00
" " " 4 to 5 ft., " " Medium....	.40	1.10	4.00
" " " 3 to 4 ft., " " Small....	.30	.80	3.00

Write for special prices on 100 lots for orchard planting

Dw.—Dwarf Trees

VC.—Dwarf Vertical Cordons

BA.—Bearing-Age Standard Trees

ST.—2 year Standard Trees

Available in

**BALDWIN.** November-May. A leading commercial sort in New York and New England. Large, bright red. Tree vigorous and productive.

St.

**CORTLAND.** November-February. A comparatively new apple that combines the flavor of McIntosh, and the ability to stand handling of the Baldwin. An excellent variety to plant with McIntosh as a cross pollinator.

BA. St.

**DELICIOUS.** December-February. One of the finest winter apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, and annual bearer.

Dw. VC. St.

**EARLY MCINTOSH.** August. This apple with its pleasing taste and appearance is very similar to McIntosh. Bright solid red, flesh juicy with a sprightly sub-acid flavor.

Dw. VC.

**GOLDEN RUSSET.** November-April. Attractive yellow russeted apple. Long keeper.

Dw. VC.

**KENDALL.** October. Dark red McIntosh seedling. Productive, good keeper.

St.



## APPLES—Continued

Available in

<b>McINTOSH RED.</b> October. A leading commercial sort for New York and New England. A very attractive apple of the highest quality. Hardy, bears young and annually.	Dw. VC. BA. St.
<b>MELBA.</b> August. A new McIntosh seedling. Fruit is attractive, good size and pleasantly flavored.	Dw. VC.
<b>NORTHERN SPY.</b> November-April. Large red and yellow apple of fine quality. Leading commercial sort.	Dw. VC. St.
<b>RED ASTRACHAN.</b> August. Handsome deep crimson apple, excellent for cooking. Hardy and a good bearer.	St.
<b>RHODE ISLAND GREENING.</b> November-March. Large yellowish green apple of fine quality. An abundant yielder and excellent keeper.	BA. St.
<b>TOLMAN SWEET.</b> November-April. The leading sweet apple, yellow tinged with red. Hardy and productive.	Dw. VC.
<b>WEALTHY.</b> October-January. Beautiful, brilliant red apple of fine quality. Exceptionally hardy and an early bearer.	Dw. VC.
<b>YELLOW TRANSPARENT.</b> August. The best early yellow apple. Excellent flavor. Trees hardy and abundant bearers.	Dw. VC. St.

### SPECIAL DWARF FRUIT TREE COLLECTION

6 Dwarf Fruit Trees, 2 year, 4 to 5 ft., for small spaces and early yields

3 Apples (Delicious, McIntosh, Northern Spy)

3 Pears (Bartlett, Clapp's Favorite, Kieffer)

Total 6 Trees for only \$5.75.

You may have for the same price 6 Dwarf Vertical Cordons if preferred

## CHERRIES

	Each	Per 3	Per Doz.
<b>Fan-Shaped Espalier Trees</b> .....	\$ 1.50	\$ 4.00	\$15.00
<b>Standard Trees, 2 year, 5 to 7 ft., Extra Heavy</b> .....	1.00	2.70	10.00
"      "      "      5 to 6 ft., Orchard Size, Large....	.75	2.00	7.50
"      "      "      4 to 5 ft., "      "      Medium....	.60	1.65	6.00
"      "      "      3 to 4 ft., "      "      Small....	.50	1.35	5.00

Write for special prices on 100 lots for orchard planting

ESP.—Fan-Shaped Espalier Trees

ST.—2 year Standard Trees

Available in

<b>BLACK TARTARIAN.</b> June. Sweet, very large, bright purplish black. Juicy and rich. An immense bearer.	St.
<b>MONTMORENCY.</b> July. The leading sour cherry, and the best pie cherry. Fruit is good-sized, fine flavored and bright, clear red. Montmorency Espalier trees can be grown successfully along partly shady walls.	Esp. St.
<b>NAPOLEON.</b> July. Sweet, large, pale yellow with bright red cheek.	St.
<b>SCHMIDT'S BIGARREAU.</b> July. Sweet, very large, deep mahogany color. Very juicy.	St.
<b>WINDSOR.</b> July. Sweet, dark red, firm and rich.	St.





**GORHAM,  
A PROMISING NEW PEAR**

## PEARS

	Each	Per 3	Per Doz.
Dwarf Trees, 2 year, 4 to 5 ft.....	\$ .75	\$ 2.00	\$ 7.50
" Vertical Cordons, 2 year, 4 to 5 ft.....	.75	2.00	7.50
Standard Trees, Bearing-Age, 6 to 8 ft., with Fruit Buds....	1.25	3.50	12.50
" " 2 year, 5 to 7 ft., Extra Heavy.....	.75	2.00	7.50
" " " 5 to 6 ft., Orchard Size, Large....	.60	1.65	6.00
" " " 4 to 5 ft., " " Medium....	.50	1.35	5.00
" " " 3 to 4 ft., " " Small....	.40	1.10	4.00

**Write for special prices on 100 lots for orchard planting**

Dw.—Dwarf Trees

VC.—Dwarf Vertical Cordons

BA.—Bearing-Age Standard Trees

ST.—2 year Standard Trees

**Available in**

**BARTLETT.** September. The leading commercial pear, and the best for canning. Tree bears abundantly. Fruit golden yellow, flesh tender and juicy, with a delicious musky flavor.

Dw. VC.  
BA. St.

**BEURRE BOSCS.** November-December. Very large, gourd shaped pear, brownish yellow in color. White flesh, rich and delicious. Tree very productive.

St.

**CLAPP'S FAVORITE.** October. Large yellow pear, fine texture, melting, with a rich, sweet delicate flavor. Tree hardy and very productive. Thrives where other varieties fail.

Dw. VC. St.

**GORHAM.** September. A new variety. Fruit resembles Bartlett, but ripens 2 weeks later and keeps better. The tree is notably resistant to blight.

St.

**KIEFFER** (Winter Bartlett). November-Spring. Large yellow pear. Flesh very juicy, with a marked musky aroma. If stored in a cool place will keep until June.

Dw. VC.  
BA. St.

**SECKEL.** August-October. A delicious little pear that is the standard of excellence in its class. Yellowish-brown with red cheek. Very productive.

Dw. VC. St.



## BEARING AGE STANDARD FRUIT TREES

### OUR GREAT SPECIALTY

6 Bearing-Age Standard Fruit Trees, 6 to 8 ft., with many Fruit Buds

3 Apples (Cortland, McIntosh Red, Rhode Island Greening)

2 Pears (Bartlett, Kieffer)

1 Plum (Abundance)

Total 6 Trees for only \$6.75.

If you do not want the entire collection, select just those you wish at the following prices: \$1.25 each, 3 for \$3.50.

## PEACHES

	Each	Per 3	Per Doz.
Fan-Shaped Espalier Trees, with Fruit Buds.....	\$ 2.00	\$ 5.00	\$20.00
Standard Trees, 1 year, 5 to 7 ft., Extra Heavy.....	.50	1.35	5.00
" " " 4 to 6 ft., Orchard Size, Large....	.40	1.10	4.00
" " " 3 to 4 ft., " " Medium.....	.30	.80	3.00

Write for special prices on 100 lots for orchard planting

ESP.—Fan-Shaped Espalier Trees

ST.—Standard Trees

Available in

<b>BELLE OF GEORGIA.</b> September. Large, attractive white-fleshed peach. Hardy and productive. Freestone.	St.
<b>ELBERTA.</b> Late September. The greatest commercial variety on the market. Will thrive where any peach can be grown. Large yellow, juicy and excellent quality. Freestone.	Esp. St.
<b>GOLDEN JUBILEE.</b> September. Large yellow, tender, juicy and sweet. Freestone. Tree unusually hardy.	Esp. St.
<b>HALE HAVEN.</b> September. A promising new variety. Large yellow, very attractive, of good quality. Freestone.	Esp. St.
<b>J. H. HALE.</b> Late September. An extra large peach, yellow, of delicious flavor. Freestone.	St.
<b>ROCHESTER.</b> Early September. Large yellow, a very fine canner, prolific, and an early bearer. Freestone.	Esp. St.
<b>SOUTH HAVEN.</b> Early September, Large yellow, prolific. Freestone.	Esp. St.

### NEW PROMISING PEACHES

introduced by N. Y. Experiment Station, Geneva, N. Y.

<b>VALIANT.</b> Early September. Noteworthy because of rich delectable flavor. The fruit is large, yellow blushed with red, with firm juicy flesh. Freestone.	Esp. St.
<b>VEDETTE.</b> Early September. Excellent in quality and color. Very productive, large, yellow fleshed, and freestone. Claimed to be superior to Elberta.	Esp. St.

## SPECIAL STANDARD FRUIT TREE COLLECTION

5 Standard Fruit Trees, 5 to 7 ft., Extra Heavy

1 McIntosh Apple

1 Bartlett Pear

1 Lombard Plum

1 Windsor Cherry

1 Elberta Peach

Total 5 Trees for only \$3.25





### STANLEY PRUNE

originated by N. Y. State Experiment  
Station, Geneva, N. Y.,  
is fast becoming a favorite

## PLUMS

	Each	Per 3	Per Doz.
<b>Standard Trees</b> , Bearing-Age, 6 to 8 ft., with Fruit Buds....	\$ 1.25	\$ 3.50	\$12.50
" " 2 year, 5 to 7 ft., Extra Heavy.....	1.00	2.70	10.00
" " " 5 to 6 ft., Orchard Size, Large....	.75	2.00	7.50
" " " 4 to 5 ft., " " Medium....	.60	1.65	6.00
" " " 3 to 4 ft., " " Small....	.50	1.35	5.00

**Write for special prices on 100 lots for orchard planting**

**BA.**—Bearing-Age Standard Trees

**ST.**—2 year Standard Trees

**Available in**

**ABUNDANCE.** August. Fruit large, bright cherry red. Flesh juicy and tender. Freestone. Excellent for canning BA. St.

**ITALIAN PRUNE** (Fellenburg). September. Dark purple, juicy and delicious. Freestone. BA. St.

**LOMBARD.** August. Roundish, dark red, juicy. Prolific bearer. St.

**REINE CLAUDE** (Green Gage). September. Large, pale yellow, marked with red. Good bearer. The finest plum for eating and canning. St.

**SHROPSHIRE DAMSON.** October. Medium size dark purple fruit produced in thick clusters. The tree is enormously productive, bearing a load of fruit annually. Excellent canner. St.

**STANLEY PRUNE.** September. Large dark blue, juicy and sweet. The tree comes into bearing young, bears annually, and the fruit stays on the tree in good condition for a long while. St.



# OUR POPULAR "PREPAID" SPECIAL

3 Bearing-Age Standard Fruit Trees, 6 to 8 ft., with many Fruit Buds

1 McIntosh Apple	}	or your choice of varieties
1 Bartlett Pear		
1 Abundance Plum		

Total      3 Trees for \$4.00, Prepaid.

Remember: We prepay express charges on this Special Offer. You may order additional stock from this catalog, any kind and as many as you want (fruit trees, berries, roses, shrubs or anything else), and we will prepay express charges on the whole shipment if ordered with this Special.

## This Offer is Good from Coast to Coast

### NECTARINES

	Each	Per 3	Per Doz.
Standard Trees, 1 year, 5 to 7 ft., Extra Heavy.....	\$ .75	\$ 2.00	\$ 7.50
"      "      "      4 to 6 ft., Orchard Size, Large....	.60	1.65	6.00

**SURE CROP.** August-September. The melting, juicy texture of this smooth-skinned nectarine and its delicious flavor furnishes one of the most delightful fruits for eating during the summer. The fruits are as large as good-sized peaches, white, and overlaid with very attractive red.

### APRICOTS

	Each	Per 3	Per Doz.
Standard Trees, 2 year, 4 to 5 ft.....	\$ .75	\$ 2.00	\$ 7.50

**MOORPARK.** August. Deep yellow with red cheek. Has the highest quality and finest flavor of all apricots.

### QUINCES

	Each	Per 3	Per Doz.
Standard Trees, 2 year, 4 to 5 ft.....	\$ .60	\$ 1.65	\$ 6.00

**ORANGE.** September. Bright golden yellow, of excellent quality. Delicious for jelly, jam and marmalade.

### CRAB APPLES

	Each	Per 3	Per Doz.
Standard Trees, 2 year, 4 to 5 ft.....	\$ .50	\$ 1.35	\$ 5.00

**DOLGO.** Early September. Fruit red, jellies easily, and makes a rich, ruby red jelly of excellent flavor.

### GRAPES

	Each	Per 3	Per Doz.
Strong Vines, 2 year, No. 1.....	\$ .15	\$ .40	\$ 1.50

**AGAWAM.** A large red grape with rich aromatic flavor.

**CONCORD.** The leading commercial grape. Color blue-black. Bunches and berries large. Excellent for grape juice.

**NIAGARA.** The most popular white grape with large bunches and berries.



## BLACKBERRIES

	Per 25	Per 100
Strong Plants, 2 year, transplanted.....	\$ 1.50	\$ 5.50
ELDORADO. The hardiest and sweetest blackberry. Large berries in large clusters.		

## RASPBERRIES

	Per 25	Per 100
Strong Plants, 2 year, transplanted.....	\$ 1.50	\$ 5.50

**Write for special prices on 1000 lots for orchard planting**

**COLUMBIAN.** Purple. Fruit large, firm, very productive.

**CUMBERLAND.** Black. Large, firm, productive, of excellent quality.

**LATHAM.** Red. Large, round, a perfect variety for canning.

### NEW PROMISING RASPBERRIES

introduced by N. Y. Experiment Station, Geneva, N. Y.

**INDIAN SUMMER.** Red. Everbearing Raspberry. Fruit commences to ripen with the earliest and continues to fruit until October. Large size, high quality. Will bear fruit this year.

**SODUS.** Purple. Fruit large, firm, does not crumble. Possibly most productive of all raspberries.

**TAYLOR.** Red. Long, conical shape, firm, thick flesh, excellent quality. One of the newest and best.

## STRAWBERRIES

	Per 25	Per 100
Strong Plants, well rooted. Postpaid.....	\$ .65	\$ 1.50

**Write for special prices on 1000 lots for orchard planting**

**DORSETT.** Large berries, evenly matured. Does well on poor soil.

**FAIRFAX.** An excellent new variety, very large, long fruiting season.

**PREMIER.** Perfectly flavored, smooth and large.

### NEW EVERBEARING STRAWBERRY

	Per 25	Per 100
Strong Plants, well rooted. Postpaid.....	\$ 1.00	\$ 3.00

**GEM.** This Everbearing Strawberry will start bearing this year. Just think, you plant this spring and pick large delicious berries this summer and fall until freezing weather.

## "YEAR AROUND" FRUIT COLLECTION

### A Home Orchard for \$6.50

This unique collection will give you fruit from your own yard throughout the year. We will send you leading varieties, or you may select those you want.

100 Strawberry Plants for fruit in June

25 Raspberry Plants for fruit in July

1 Cherry Tree for fruit in July

1 Plum Tree for fruit in August

1 Peach Tree for fruit in September

1 Pear Tree for fruit in September

2 Apple Trees for fruit throughout winter

These 125 Berry Plants and 5 Standard Trees, 5 to 7 ft., Extra Heavy  
are yours for only \$6.50.

# EVERBLOOMING ROSES

	Each	Per 3	Per Doz.
<b>2 year field-grown, No. 1, Extra Heavy, Selected Bushes..</b>	<b>\$ .50</b>	<b>\$ 1.35</b>	<b>\$ 5.00</b>
<b>2 year field-grown, Standard Size Bushes.....</b>	<b>.35</b>	<b>1.00</b>	<b>3.50</b>

This collection is an ideal assortment that will give you a gorgeous display of America's most popular roses. They will commence blooming a few weeks after planting and continue throughout the season.

**BETTY UPRICHARD.** Salmon-pink inside and carmine-red outside.

**CALEDONIA.** The ivory buds change to purest white as the flowers open.

**CONDESA DE SASTAGO.** A marvelously colored rose with large flowers of fiery copper-red inside and rich yellow outside.

**DAME EDITH HELEN.** Clear pink, very double, full to the center.

**ETOILE DE FRANCE.** Scarlet-crimson, large flowers. Very fragrant.

**LADY ASHTOWN.** A much-admired pink rose with a golden underglow.

**LUXEMBOURG.** Large, coppery yellow flowers.

**MC GREY'S SCARLET.** Large flowers of vivid carmine-red.

**MEVROUW G. A. VAN ROSSEM.** Gleaming golden, veined orange, and richly fragrant.

**PRESIDENT H. HOOVER.** A glorious combination of cerise toned orange, scarlet, and yellow. Richly perfumed, and long-stemmed.

**RADIANCE.** Fragrant red flowers all season.

**ROSLYN.** Large, double, deep golden yellow.

## GROUP OFFER

**12 Everblooming Roses, 1 of each listed above  
No. 1, Extra Heavy, Selected Bushed, for \$5.00  
Or 12 Standard Size Bushes.....for \$3.50**

**Both sizes guaranteed to bloom this summer.**

## NEW PATENTED EVERBLOOMING ROSES

**2 year field grown, No. 1, Extra Heavy, Selected Bushes**

**\$1.25 Each**

**3 for \$3.15**

**\$12.50 per Doz.**

**DICKSON'S RED (Plant Patent No. 376).** A glowing scarlet red rose, rich in fragrance. The blooms are produced singly on long, strong stems, very fine for cutting. A sturdy rose that thrives in the hottest summer and blooms unceasingly.

**ETERNAL YOUTH (Plant Patent No. 332).** Outstanding among all pink roses. The perfectly formed buds are long pointed, colored a beautiful soft pink. The full open flowers are comfortably double. Very fragrant, admirable for cutting.

**MC GREY'S SUNSET (Plant Patent No. 317).** This magnificent new creation is pronounced by many judges to be the finest yellow rose of all time. The color is buttercup, tipped orange, intensifying as the flower unfolds, with a light undertone of cerise, charming at all stages. You will love its exciting color and its exquisite fragrance.



## EVERBLOOMING ROSES—Continued

**MC GREDY'S TRIUMPH (Plant Patent No. 190).** Geranium-red flushed orange gradually deepening to rich orange at base. The flowers are very large, full and of perfect shape, 5 inches across, and very fragrant.

**ROME GLORY (Plant Patent No. 304).** A most robust and vigorous plant, producing in quick succession long stems bearing large crimson-red buds, opening into full, well formed, fragrant, cerise-red blooms, long-lasting on the plant or when cut. Unusually winter-hardy.

### GROUP OFFER

**5 Patented Everblooming Roses, 1 of each listed previously  
No. 1, Extra Heavy, Selected Bushes, for \$5.25**

Guaranteed to bloom this summer

## FLORIBUNDA ROSES

The Floribunda Roses represent varieties especially bred for hardiness, continuity of bloom, and color effects.

They bloom in large clusters, often 50 or 60 large flowers together in one head. Their persistent continuity of bloom and the heavy massing of their color affords a striking and permanent effect from spring to fall. They grow 24 to 30 inches tall.

Floribunda Roses make the greatest effect when planted 3, 12, or more of **one** variety in a group or a bed. They are excellent to be used in place of annual flowers.

	Each	Per 3	Per Doz.
<b>DONALD PRIOR (Plant Patent No. 377).</b> Large, semi-double flowers, bright scarlet. Most striking color of the Floribunda Roses.	\$ 1.00	\$ 2.50	\$10.00
<b>ELSE POULSEN.</b> A magnificent rose with great clusters of pink flowers. Always in bloom.	.75	1.90	7.50
<b>HOLSTEIN (Plant Patent No. 395).</b> This is the latest introduction from Europe. Immense clusters of brilliant red. Without question one of the most beautiful.	1.00	2.50	10.00
<b>JOSEPH GUY.</b> The most popular Floribunda Rose wherever it is planted. Deep glowing red flowers suffused with vivid crimson cover the plant throughout the season. The blooms seem to be frost-resistant, and keep coming, in normal seasons, until Thanksgiving Day.	.75	1.90	7.50
<b>KAREN POULSEN.</b> Brilliant scarlet, globular flowers covering the whole plant.	.75	1.90	7.50
<b>WORLD'S FAIR (Plant Patent No. 362).</b> The most outstanding rose at the New York World's Fair. Makes an ideal bushy plant which is covered with clusters of large velvety blooms of blackish scarlet with a center of golden stamens.	1.00	2.50	10.00

### GROUP OFFERS

**3 Floribunda Roses (Else Poulsen, Joseph Guy,  
Karen Poulsen)** 1 of each for \$1.90

**3 Patented Floribunda Roses (Donald Prior, Hol-  
stein, World's Fair)** 1 of each for \$2.50

Guaranteed to bloom this summer

# CLIMBING ROSES

Ideal to cover a porch, arbor, or fence with beautiful roses

	Each	Per 3	Per Doz.
2 year field-grown, No. 1, Extra Heavy, Selected Bushes..	\$ .50	\$ 1.35	\$ 5.00
2 year field-grown, Standard Size Bushes	.35	1.00	3.50

**CLIMBING AMERICAN BEAUTY.** A great rose-pink climber, loved and planted for generations.

**GARDENIA.** Rich creamy yellow.

**PAUL'S SCARLET.** The most beautiful red climbing rose. Its bright scarlet flowers are produced so abundantly that the plants are covered with many hundreds of blooms.

## THE GREAT SURPRISE FOR ROSE LOVERS

**DR. J. H. NICHOLAS** (Propagation rights reserved). The new Everblooming Climber. Unbelievably large flowers, 5 to 6 inches across, with 50 petals, fully double, of lovely rose-pink color, and rich fragrance. Immediately after the first flowers fade new clusters of blooms appear again and again throughout the summer. Extremely hardy in Northern New York and doubtless in all sections of the country. 2 year field-grown, No. 1, Extra Heavy, Selected Bushes.

\$1.50 Each      3 for \$3.75      \$15.00 per Doz.

**DOUBLOONS** (Plant Patent No. 152). A new yellow climbing rose with large saffron-yellow blooms that literally cover the entire plant for a long period. It also tends to bloom again lightly in mid-summer. It is very hardy, and generally considered the best yellow climber.

2 year field-grown, No. 1, Extra Heavy, Selected Bushes.

\$1.00 Each      3 for \$2.50      \$10.00 per Doz.

# FLOWERING SHRUBS

Listed in order of flowering.

	Each	Per 3	Per Doz.
<b>Heavy 2 year Shrubs, 2 to 3 ft.</b> .....	\$ .35	\$ 1.00	\$ 3.50
	Will grow	Will bloom	
<b>GOLDEN BELL</b> (Forsythia). Bright yellow flowers like golden bells. The earliest blooming shrub.	8-10 ft.	April	
<b>JAPANESE QUINCE.</b> This is the old-fashioned Fire-Bush. A gorgeous shrub with its scarlet blossoms.	5- 6 ft.	May	
<b>PINK HONEYSUCKLE.</b> Strong upright grower. Covered in spring with pink flowers, in summer and fall with red berries.	12-15 ft.	May	
<b>PURPLE LILAC.</b> The common lilac, delightfully fragrant.	12-18 ft.	May	
<b>RED-LEAF BARBERRY.</b> A Japanese Barberry with yellow flowers in spring, brilliant red foliage throughout summer and fall, and red berries during winter. Plant in full exposure to sun.	3- 5 ft.	May	
<b>SYRINGA MOCKORANGE.</b> Large flowering Mockorange. Vigorous, upright grower, producing an abundance of white flowers.	10-12 ft.	May-June	
<b>DEUTZIA PRIDE OF ROCHESTER.</b> A splendid shrub which grows in sun or partial shade, at blooming time a perfect mass of lovely double flower of white tinged pink	6- 8 ft.	May-June	
<b>PINK WEIGELA.</b> Beautiful, bell-shaped, pink flowers, borne profusely along arching branches.	6- 8 ft.	May-June	
<b>CORALBERRY</b> (Red Snowberry). Small pink flowers in spring, and coral red berries in fall and winter. Does well in shady places.	4- 6 ft.	June-July	
<b>HYDRANGEA HILLS OF SNOW.</b> This grand shrub is especially fine for shady places like the north side of a house. In mid-summer it is covered with immense rounded heads of white flowers.	3- 4 ft.	June-August	



## FLOWERING SHRUBS—Continued

	Will grow	Will bloom
<b>DWARF RED SPIREA</b> (Spirea A. Waterer). A popular shrub which succeeds everywhere, also in partly shady places. Flat heads of red flowers almost all summer.	3- 4 ft.	June-Sept.
<b>PURPLE ALTHEA</b> (Rose of Sharon). A freely blooming shrub, especially fine for specimen planting. Double purple flowers.	10-12 ft.	August-Oct.

### GROUP OFFER

12 Shrubs for flowers and decorative berries throughout the year, 1 of each previously listed for only \$3.50

## SHRUB SPECIALTIES

Listed in order of flowering.

	Will grow	Will bloom
<b>FLOWERING ALMOND</b> (Rose Tree of China). This beautiful shrub is completely covered with double, pink flowers resembling small roses. 2-3 ft. 60c. each, 3 for \$1.50.	8-10 ft.	April-May
<b>SNOWBALL</b> . Hundreds of pure white balls cover this popular shrub which thrives in sun or partial shade. 18-24 in. 45c. each, 3 for \$1.25.	10-12 ft.	April-May
<b>DOUBLE FRENCH LILAC</b> . We selected the finest of our lovely French Lilacs, large-flowering, delightfully fragrant. You have your choice of the following colors: Double Red, Double Purple, Double White. 1½-3 ft. 60c. each, 3 for \$1.50.	10-15 ft.	May
<b>SYRINGA MOCKORANGE VIRGINAL</b> . Loads down with beautiful fragrant, semi-double white flowers over a long season. 18-24 in., 45c. each, 3 for \$1.25.	7- 8 ft.	May-June
<b>RED WEIGELA</b> (Weigela Eva Rathke). A fountain of crimson with its rich, bell-shaped, ruby-red flowers covering the whole shrub. 18-24 in., 45c. each, 3 for \$1.25.	4- 5 ft.	May-June
<b>AMERICAN SMOKE TREE</b> (Purple Fringe). One of the most beautiful and unusual shrubs. From mid-summer until autumn the shrub is surmounted with masses of feathery panicles of flowers which give the effect of a dense cloud of smoke. Makes a unique specimen on the lawn. 3-4 ft., \$1.00 each, 3 for \$2.50.	10-15 ft.	July-Sept.
<b>BLUE HYDRANGEA</b> . A blue Hydrangea which should have some winter protection in severe sections. Thrives in almost full shade and likes an acid soil. 2 year plants, 75c. each, 3 for \$2.00.	2- 3 ft.	July-Sept.
<b>HYDRANGEA P.G.</b> The immense cone-shaped blooms are white at first, then turn pink and bronze. Grows in sun or partial shade and is hardy everywhere. 2-3 ft., 45c. each, 3 for \$1.25.	8-10 ft.	July-Oct.
<b>BUTTERFLY BUSH</b> (Buddleia Charming). A new shrub, blooming throughout the summer and autumn. Elegant long sprays covered with lovely lavender-pink blossoms. 2 year plants, 45c. each, 3 for \$1.25.	4- 5 ft.	August-Oct.

### GROUP OFFER

10 Finest Flowering Shrubs, 1 of each listed above, including 2 Double French Lilacs for only \$5.00

# SHADE AND ORNAMENTAL TREES

Listed in order of ultimate height

	Will grow	Actual size	Each	2 for
<b>BECHTEL'S CRAB.</b> A beautiful, double pink flowering crab with fragrant flowers in May-June, covering the whole tree	12-15 ft.	2- 3 ft.	\$ .75	\$1.40
<b>UMBRELLA TREE</b> ( <i>Catalpa Bungei</i> ). Makes an umbrella-shaped top without pruning.	12-18 ft.	5- 6 ft.	1.25	2.40
<b>RED FLOWERING DOGWOOD.</b> Magnetic beauty in spring with its profusion of pink and light red flowers.	15-20 ft.	2- 3 ft.	2.50	4.50
<b>WHITE FLOWERING DOGWOOD.</b> A native American tree with white flowers in spring before the leaves appear and deep red foliage in autumn.	15-20 ft.	2- 3 ft.	1.25	2.40
<b>PUSSY WILLOW.</b> Popular because of the catkins in early spring.	20-25 ft.	6- 8 ft. 8-10 ft.	.50 .75	.90 1.40
<b>MOUNTAIN ASH.</b> One of the most ornamental of all trees. Clusters of flashy orange colored fruits from midsummer until late fall.	20-40 ft.	6- 8 ft.	2.50	4.50
<b>FLOWERING CATALPA</b> ( <i>Catalpa speciosa</i> ). Rapid growing tree with large heart-shaped leaves and panicles of white flowers in May-June.	30-35 ft.	6- 8 ft. 8-10 ft.	.75 1.00	1.40 1.80
<b>WHITE BIRCH.</b> The gleaming white bark is beautiful summer and winter.	30-40 ft.	6- 8 ft. 8-10 ft.	1.00 1.50	1.80 2.70
<b>CUT-LEAF WEEPING BIRCH.</b> A graceful, white barked tree with drooping limbs and cut-leaved foliage.	30-40 ft.	6- 8 ft. 8-10 ft.	2.00 2.50	3.50 4.50
<b>PURPLE LEAF MAPLE</b> ( <i>Acer Schwedleri</i> ). In the spring the foliage is reddish-purple, in midsummer it is bronzy-green, and in the fall golden-yellow.	40-50 ft.	6- 8 ft.	2.50	4.50
<b>WEeping WILLOW.</b> Rapid growing tree with golden yellow bark which makes the tree attractive throughout summer and winter.	40-50 ft.	8-10 ft. 10-12 ft.	1.50 2.00	2.70 3.50
<b>CHINESE ELM.</b> A hardy, rapid grower. Slender branched, compact habit of growth with small attractive leaves.	40-50 ft.	8-10 ft. 10-12 ft.	1.50 2.00	2.70 3.50
<b>NORWAY MAPLE.</b> The rich green foliage turns to a light yellow in the fall.	50-60 ft.	8-10 ft. 10-12 ft.	2.00 2.50	3.50 4.50
<b>SILVER POPLAR.</b> Rapid growing tree with wooly white leaves underneath.	50-60 ft.	8-10 ft. 10-12 ft.	1.50 2.00	2.70 3.50
<b>SILVER MAPLE.</b> The fastest growing of the maples. Foliage silvery on the underside, and beautifully colored in the fall. Provides good shade very quickly.	60-80 ft.	6- 8 ft.	1.00	1.80
<b>ORIENTAL PLANE</b> ( <i>Sycamore</i> ). Large, handsome leaves and a creamy-white bark will give the tree a striking appearance.	60-80 ft.	6- 8 ft.	1.50	2.70
<b>LOMBARDY POPLAR.</b> Narrow-growing tree, likewise effective for specimen planting as for boundary lines and driveway entrances.	60-80 ft.	6- 8 ft. 8-10 ft.	.75 1.00	1.40 1.80



## ORNAMENTAL HEDGES

	Per 25	Per 100
<b>AMOO RIVER PRIVET.</b> Perfectly hardy privet. It can be trimmed to any desired height. Plant 10 inches apart. Bushy plants, 18-24 in.	\$ 2.00	\$ 6.00
<b>CALIFORNIA PRIVET.</b> Rich green leaves which remain on the plants almost all winter. Not quite hardy in severe sections. Plant 10 inches apart. Bushy Plants, 18-24 in.	1.50	5.00
<b>WHITE SPIREA</b> (Spirea van Houttei). Makes a beautiful flowering hedge. Plant 18 inches apart. Bushy Plants, 18-24 in.	3.50	12.00

## FLOWERING VINES

	Each	2 for
<b>BOSTON IVY</b> (Ampelopsis Veitchi). Clings closely to any wall without support. The foliage colors beautifully in the fall.	\$ .35	\$ .60
<b>CLEMATIS JACKMANNI.</b> Intense violet-purple, large flowers from July until fall.	.75	1.40
<b>EVERBLOOMING HONEYSUCKLE SUMMER KING</b> (Gold Flame). From June to October the plants are covered with hundreds of fragrant flowers, flame-scarlet outside and gold inside. Equally fine for porch, trellis, or fence. It is perfectly hardy, and thrives in sun or partial shade. Guaranteed to bloom this summer.	.75	1.40
<b>HALL'S HONEYSUCKLE.</b> Produces fragrant white and yellow flowers all summer. Thrives in sun or partial shade.	.35	.60
<b>SILVER LACE VINE.</b> The fastest growing hardy vine, usually growing 15 to 20 feet the first year. From the middle of summer until late fall covered with thousands of small white flowers.	.50	.90
<b>PURPLE WISTERIA.</b> Long, pendulous clusters of pale blue flowers in early spring. Grown from blooming wood.	.75	1.40

## BEAUTIFUL PERENNIALS

Strong Plants 20c. each, 6 for \$1.00 (1 of each or your choice)

	Will bloom
<b>BLUE SIBERIAN IRIS.</b> Quite different from the common Iris. Excellent for cut-flowers.	May-June
<b>ASTILBE PEACH BLOSSOM.</b> Feathery, pink flower trusses. One of the few perennials which thrive in shady places.	June-July
<b>LARKSPUR BELLADONNA</b> (Delphinium). The most continuous-blooming larkspur. Lovely shades of blue and purple. 3-4 ft. high.	June - September
<b>COREOPSIS GOLDEN GIANT.</b> True golden yellow flowers, 4 inches in diameter. Will bring you cut-flowers for a long period.	June - September
<b>ADAMS NEEDLE</b> (Yucca). Drooping, creamy white, bell-like flowers carried on immense spikes, 4-6 ft. high. Sword-like foliage.	July-August
<b>RED HOT POKER.</b> Red and orange spikes of flowers. Excellent for cutting.	July-September

## PERENNIAL SPECIALTIES

Long lasting flowers for 7 months.

Strong Plants 35c. each, 6 for \$2.00 (1 of each or your choice)

	Will bloom
<b>HIMALAYAN PRIMROSE.</b> Deep violet flowers in dense heads, 1 ft. high. Unusual and attractive. Thrives in shady and moist places.	April-May
<b>BLEEDING HEART</b> (Dielythra). An old-fashioned garden-favorite, more popular today than ever.	April-May
<b>DORONICUM BUNCH OF GOLD.</b> Ideal, long lasting, golden-yellow cut-flowers in early spring. Thrives in sun or partial shade.	May-June
<b>STOKESIA LAVENDER QUEEN.</b> A lovely new perennial, useful for border and cut. Silvery lavender flowers 5 inches across. Grows 2 ft. high.	June-October
<b>HELIOPSIS SUMMER GOLD.</b> A novelty of great merit with large semi-double flowers of golden yellow, 3-4 inches across. Cut flowers last 10 days. Grows 3 ft. high.	June-October
<b>WONDER OF STAFSA</b> (Aster Frikarti). Lavender-blue flowers with golden center. Makes a very bushy plant 30 inches tall. Thrives in sun or partial shade	July-October

## COLORFUL PHLOX

Will bloom this year from July to September, and will last for many years. All varieties listed here will grow 2½ to 3 ft. tall.

Strong Plants 20c. each, 6 for \$1.00 (1 of each or your choice)

- BEACON.** Glowing scarlet red with orange sheen.
- B. COMPTE.** Rich satiny amaranth flowers.
- CAROLINE VANDENBURG.** True lavender-blue, very attractive.
- GEORGE STIPP.** Deep glowing salmon with shaded lighter eye.
- MORGENROOD.** Bright rose shade with deeper eye.
- RICHARD WALLACE.** White, with crimson eye.

### NEW PHLOX

with mammoth heads and extra large individual flowers

Strong Plants 35c. each, 3 for \$1.00 (1 of each or your choice)

- BLUE BOY.** The best blue Phlox ever produced.
- DAILY SKETCH.** Salmon pink with crimson eye. Single floret measures 1½ in. across.
- HARVEST FIRE.** Brilliant salmon-orange. A striking color.

## DOUBLE DELPHINIUM

These are double flowered Delphinium which grow to a height of 4 ft. with masses of bloom, on strong, wind-resistant spikes.

Strong Plants 35c. each, 3 for \$1.00 (1 of each or your choice)

True separate colors: Double Lavender, Double Blue, Double Purple.



## DOUBLE PEONIES

We have early blooming varieties, usually in bloom at Decoration Day, and also the later flowering kinds which bloom 2 weeks after.

**Strong Plants 35c. each, 3 for \$1.00** (1 of each or your choice)

Early varieties: **Double Red, Double Pink, Double White.**

Late varieties: **Double Red, Double Pink, Double White.**

## EARLY CHRYSANTHEMUM

Guaranteed to bloom this year. They will begin to bloom in August and September, and will continue until freezing weather.

**Strong Plants 20c. each, 6 for \$1.00** (1 of each or your choice)

**ALICE HOWELL.** Orange yellow with red shine, semi-double. One of the most striking colors.

**EARLY BRONZE.** A very long-lasting, double, bronze flower.

**LOUISE SCHLING.** Bright red with orange shine, surrounding a yellow center. Semi-double.

**PYGMY GOLD.** A dwarf Pompon type producing quantities of miniature blossoms of clear golden yellow color.

**RED FLARE.** Bright red, Pompon type, double.

**RUTH HATTON.** Beautiful clear ivory-white, double.

### NEW EARLY CHRYSANTHEMUM

We consider the following varieties the most beautiful we have ever seen. Striking in color, perfect in shape, abundant in flower.

**Strong Plants 35c. each, 6 for \$2.00** (1 of each or your choice)

**ALGONQUIN.** A radiant, double yellow 3-inch flower, a delight in garden or vase.

**BURGUNDY.** Rich cerise-crimson, acquiring deeper amaranth tones in the center, double, sweet-scented.

**CLARA CURTIS.** A charming new type with lovely masses of single, rosy pink flowers. Delightfully fragrant.

**L'ARGENTEUILAIS.** Double scarlet bronzy flowers tipped with gold.

**LAVENDER LADY.** The largest flower among hardy Chrysanthemum, 4 inches across. Fragrant, beautifully shaped, double lavender.

**POHATCONG.** A lovely, double, deep pink flower with shades of red and white.

## THE GLORIOUS CUSHION CHRYSANTHEMUM

A group of low-growing Mums, forming mounds of blooms. They flower about 10 to 12 inches high and spread 2 ft. or more, literally covered with hundreds of flowers.

**Strong Plants 30c. each, 4 for \$1.00** (1 of each or your choice)

**BRONZE CUSHION      PINK CUSHION      WHITE CUSHION      YELLOW CUSHION**

# STERN'S DOLLAR BARGAINS

.....

## 3 Butterfly Bushes for \$1.00

**Charming** is the name of the new, real pink Butterfly Bush which is usually priced at 50c. each.

We have a supply of plants which are not quite as heavy, so we offer them at the above amazing price. They are guaranteed to bloom this year.

## 10 Colorful Phlox for \$1.00

We will send you the same extra fine varieties listed on page 14, but mixed—not labeled. They include a rich scale of fine colors and are guaranteed to bloom this year.

## 3 Peach Trees for \$1.00

3 trees, 4 to 6 ft. high (1 Early, 1 Mid-season, and 1 Late), our choice of varieties, are yours for only \$1.00. They will supply your family with fine delicious peaches throughout the season.

## 10 Small Evergreens for \$1.00

Beautiful White Spruces and American Arborvitaes, 5 of each. Fine for home plantings or windbreak. They are transplanted and heavily rooted, 6 to 10 in. high.

This is an opportunity to beautify your home with Evergreens at a small cost.

## 2 Flowering Catalpa Trees, 5 to 6 ft., for \$1.00

A beautiful tree with large, fragrant flowers — white with brown spots, blooming in May and June. Fine for lawns, very hardy, and of rapid growth. The large leaves turn yellow in the fall.

For quick effects, for flowers and for shade, plant Flowering Catalpas which we have never offered before at such a low price of 50c. each.

---

### FREE

#### Everblooming Rose Bushes

(Your choice of color)

To popularize our Bargain Page we will give away 1 Everblooming Rose Bush with each order of 3 Bargain Groups from those listed on this page. You may select 6 or 9 Bargain Groups and receive 2 or 3 lovely Roses free of charge —guaranteed to bloom this year.

---

## 5 White Spirea (Bridal Wreath) 2 yr., 3 to 4 ft., for \$1.00

This is America's most popular shrub which succeeds from Maine to Florida, and from Alaska to the Mexican border. Makes an ideal flowering hedge.

Plant 10, 20 or more Bridal Wreath at this special price.

## 10 Chrysanthemum for \$1.00

Only mass production allows us to offer our gorgeous Chrysanthemum in 10 varieties of different colors at this amazingly low price. They are mixed, not as heavy stock as listed on page 15, but every one will bloom this year and will give you a gorgeous display in your garden of colorful cut-flowers from August to October.

## 10 Belladonna Larkspur for \$1.00

Lovely blue and purple larkspur in many different shades which bloom practically throughout the summer. These are lighter plants than are listed on page 14 but they are guaranteed to bloom this year.

## 10 Beautiful Perennials for \$1.00

This is a special price for fine perennials which will bloom this year, our choice of varieties. They are the same as described on previous pages, but mixed.

Many times we include some high-priced novelties of which we may have a surplus. You will get a beautiful assortment that will give you flowers in the spring, summer and fall.





STERN'S NURSERIES, GENEVA, N. Y.  
ORDER BLANK

Date \_\_\_\_\_

Amount Enclosed

Money Order \$ \_\_\_\_\_

Check \$ \_\_\_\_\_

Cash \$ \_\_\_\_\_

MR. \_\_\_\_\_  
MRS. \_\_\_\_\_  
MISS \_\_\_\_\_

STREET or R. D. \_\_\_\_\_

POST OFFICE \_\_\_\_\_ STATE \_\_\_\_\_

EXPRESS OFFICE (if different from P. O.) \_\_\_\_\_

**TERMS**—Cash with order or we will send C. O. D. if desired

All orders will be shipped at proper planting time, unless otherwise instructed.

Quantity	NAME OF VARIETY	SIZE	PRICE	
Amount carried forward to other side			\$	

ORDER BLANK—Continued			Amount carried forward \$	
Quantity	NAME OF VARIETY	SIZE	PRICE	
Total Amount of This Order			\$	

PLEASE WRITE BELOW the names and addresses of any acquaintances or friends who might be interested in planting, and we will send them our catalog.

---

---

---

---

---

---

---

---

---

---

THANK YOU



## PLANTING DISTANCES

Dwarf Apple and Pear Trees, Standard Quince Trees.....	15 ft.
Dwarf Apple and Pear Vertical Cordons.....	2 ft.
Standard Apple and Sweet Cherry Trees.....	30 ft.
Standard Pear, Plum, Peach, Apricot, and Sour Cherry Trees.....	20 ft.
Fan-Shaped Cherry and Peach Espaliers.....	15 ft.
Grapes .....	8 ft.
Blackberries and Raspberries.....	4 ft.
Strawberries .....	1 ft.

## PLANTING INSTRUCTIONS

We send you a valuable Planting Guide free with every order.

## SUBSTITUTION

Occasionally we find ourselves out of a certain variety. In such cases we always send the nearest match in color and season unless you instruct when placing your order to make NO SUBSTITUTION.

## TERMS

Our prices are net, properly packed, F.O.B. Geneva, N. Y. Please send cash with order or we will ship C.O.D. if desired.

## OUR REFERENCES

The National Bank of Geneva, Geneva, N. Y.  
Geneva Trust Company, Geneva, N. Y.

## OUR GUARANTEE

We guarantee our nursery stock to be true to name, and to reach you in perfect condition.

We will replace free of charge any tree or plant that may prove untrue to name.

We will replace at half price any tree or plant that should fail to live if you notify us before September 1, 1941.

## SPECIAL PRICES

Please write for special prices on larger quantities.

## PLANTING SEASON

Our spring shipping season usually begins around the middle of March and continues throughout April and May. For best results plant as early as possible. Send in your order as soon as you receive this catalog. We will ship at proper planting time.



## I N D E X

	Page
Apples .....	1, 2
Cherries .....	2
Pears .....	3
Peaches .....	4
Plums .....	5
Nectarines .....	6
Apricots .....	6
Quinces .....	6
Crab Apples .....	6
Grapes .....	6
Blackberries .....	7
Raspberries .....	7
Strawberries .....	7
Everblooming Roses .....	8
Everblooming Roses (New Patented) .....	8, 9
Floribunda Roses .....	9
Climbing Roses .....	10
Flowering Shrubs .....	10, 11
Shrub Specialties .....	11
Shade and Ornamental Trees .....	12
Ornamental Hedges .....	13
Flowering Vines .....	13
Perennials .....	13
Perennial Specialties .....	14
Phlox .....	14
Delphinium, Double .....	14
Peonies, Double .....	15
Chrysanthemum .....	15
Dollar Bargains .....	16

If you, by any chance, are not going to plant anything this spring, please, don't throw this catalog away.

There may be a friend of yours who is just looking for such a booklet. Please pass it on.

Thank you.